

# #AMECATWORK MEASUREMENT WEEK

# SEPTEMBER 13-19

**Saturday**  
September 13

## SOCIAL MEDIA BEST PRACTICES

Panel: LeAnne Morman, Sarah Lake, Claudia Bohn and Jared Troutman

Omaha Press Club | 9:00 a.m. - 12:00 p.m. |  
1620 Dodge Street, Omaha, NE 68102

**Sunday**  
September 14

## JEREMY LIPSCHULTZ BOOKTALK

“Social Media Communication: Concepts, Practices, Data, Law and Ethics”

The Bookworm | 1:00 p.m. |  
8702 Pacific St., Omaha, NE 68124

**Monday**  
September 15

## AMEC EVENTS HELD WORLDWIDE

To find the topics of your choice, tune in to:  
<http://amecorg.com/measurement-week-events/>

**Tuesday**  
September 16

Engage with us on twitter via:

**@Universal\_Info**

PR Measurement: Best Practices

**Wednesday**  
September 17

## UIS SERVICES DEMO DAY

Your chance to check out our SmartView3+ Web Portal

Sign up at: <http://on.fb.me/1pxRE0h>  
10:30 a.m. | 3:30 p.m.

**Thursday**  
September 18

UIS & UNO SOCIAL MEDIA LAB PRESENT:

## FUTURE OF SOCIAL MEDIA PANEL

Jared Troutman, Jeremy Lipschultz, Ashley Anderson  
Austin Gaule, and Grant Crowel

Community Engagement Center | UNO | 4:00 p.m. -6:00 p.m. |  
Live stream for the event here: [bit.ly/UISfuture](http://bit.ly/UISfuture)

**Friday**  
September 19

## #FreeBeerFriday

A weekly event that Universal hosts for its employees. We will be tweeting a wrapup of the week via @Universal\_Info

Universal Information Services | 3:30 p.m. |



UNIVERSAL INFORMATION SERVICES

In cooperation with:



**amec Measurement Week**

15-19 September, 2014

a part of the Global Education Program